

UPCOMING
DATES &
INFO.

- **Community Town Hall Open House TBD at the Branson Convention Center**
- **Public Meeting - P & Z Commission June 7 at 7:30 pm**
- **Board of Aldermen Retreat June 25**
- **Public Meeting Board of Aldermen July 12 at 7:00 pm First Reading**
- **Public Meeting Board of Aldermen July 26 at 7:00 pm Final Reading**

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Branson Comprehensive Plan Steering Committee Newsletter

VOLUME 2, ISSUE 2

APRIL 2011

Comprehensive Plan Progress - April Update

A major milestone in this process was completed on April 22nd marked by the delivery of the Draft Branson Community Plan 2030. The draft plan is now available for review and download on the project website (www.BransonCompPlan.com). The draft plan is 211 pages and contains all contents, figures, tables and appendices that have been compiled over the past year. We have notified over 300 community members of the plan's arrival and hope the word will be spread further into the community by those citizens.

Design Workshop, the Steering Committee and staff have poured hundreds of hours into the plan and look forward to the City's response. Over the next few months, several opportunities will be available for people to submit their comments or recommendations regarding the draft plan. The goal is to have those changes made prior to the July Board of Aldermen meetings. After the final reading by the Board, the plan will be officially adopted and copies will be available if citizens are interested in obtaining their own copy.

Community Town Hall Open House

A Community Town Hall meeting was scheduled for April 28th, but was postponed due to the recent flooding of Lake Taneycomo. The event was going to take place at the Branson Convention Center in downtown Branson. The intent of the open house was to provide community members an opportunity to share any comments or recommendations for the draft Community Plan. At this time no date has been determined on when it will be rescheduled. Once a date, time

and location are determined, we will notify community members as we did for the original event. Prior to that time, anyone with any comments should feel free to submit them either by email to Joel Hornickel (jhornickel@bransonmo.gov) or they can simply drop them off at the Planning and Development Department in City Hall. Additionally, we are happy to answer any questions you may have that have been brought about since the draft plan's release last week.

Community Plan Brochure

Even though the draft plan has been delivered, there is much work ahead for the community, staff and the Steering Committee. After the adoption of the plan in a few months, staff and the community will begin working together to start the implementation of the recommended goals, policies and actions that can be found throughout the plan. Each has been presented as either on-going, short-term, mid-term, or long term. This simple distinction will help to begin prioritizing the long list of items to accomplish. Additionally, due to the plan's volume and extent, the Steering Committee and staff will be working over the next couple of months to prepare a brochure style document to compliment the draft plan. This brochure will provide a summary of the entire draft plan within eight pages. The goal is for it to provide a much more reader friendly version for the community so they can better understand what the ultimate vision for the community is for the next 20 years in Branson. A working title for the piece is, "A Community Plan by the People, for the People." The goal is to have the brochure made available to the community in time for the First Reading of the plan to the Board of Aldermen in July.

Community Plan 2030 Goals

This is the second of a three part series to introduce the Community Plan 2030's stated goals to the community. The following provides the next four of the twelve chapters that will be included in the plan and their associated goals:

ENVIRONMENT

- The City will continually protect its water resources in order to maintain water quality and quantity of streams and aquifers and to preserve historic hydrology patterns.
- Air quality will be maintained at a constant level as the City grows.
- Branson will be good stewards of the land and the environment by enhancing existing natural systems.
- Branson will expand efforts and develop new strategies for increased energy efficiency and use of renewable energy.

OPEN SPACE, PARKS & RECREATION

- Public spaces, such as plazas, outdoor spaces, parks and recreation facilities will be designed to be functional, accessible, attractive, safe and comfortable.
- Branson will have an extensive, connected open space network that reinforces the residents' quality of life and the identity of the community.
- The City's trail network will be contiguous, will connect neighborhoods, community facilities, parks and open spaces and will provide an alternative to the automobile for residents and visitors.

COMMUNITY

- Branson's community values will be maintained, celebrated and demonstrated in all facets of customer service, business and inter-community support.
- Branson will build a strong community by forming a centralized, collaborative organization to help children, families and neighborhoods.
- Branson residents have the health care network, including mental, dental, physical and medical care, available to live a healthy lifestyle.
- Security and crime prevention will continue to be a key priority for the City.
- All levels and types of education will be available, accessible and attainable by the resident population and will serve all ages and demographics.
- Branson will have a solid waste management plan and a contract for solid waste services with a single or multiple sanitation provider(s) that will include curbside recycling.

ARTS & CULTURE

- Branson will support cultural, performing arts and artistic activities for the wider community and tourists to patronize and that contributes to the local economy.

White Papers

As a reminder, if you have not had the opportunity to go to the project website and review the White Papers, we would encourage you to do so.

The White Papers will provide the valuable baseline for the Community Plan 2030 against which the future policies and actions will be evaluated.

Also continue to visit the website to keep up to date with the upcoming events and schedules for the public adoption and approval process.

www.BransonCompPlan.com

Steering Committee Member List

Clark Harris, Chairman
Brenda Romine, Vice-Chairperson
Karen Best
Dan Chinn
Rick Davis
Jane Friggle
June Hartley
Kevin Huddleston
Dan Lennon
Scott McCaulley
Joe McDowell
Autumn Page
Dan Ruda
Craig Wescott
Jamie Whiteis
Dave Woolery
Staff - Jim Lawson, Garrett Anderson
& Joel Hornickel