

**UPCOMING
DATES &
INFO.**

- **Draft Plan mark-ups distributed**
April 14
- **Draft Plan available on website**
April 15
- **Steering Committee Town Hall Meeting - City Hall**
April 28 at 6:30 pm
- **Public Meeting - P & Z Commission**
May 3 at 7:30 pm
- **Public Meeting Board of Aldermen**
May 24 at 7:00 pm
First Reading
- **Public Meeting Board of Aldermen**
June 14 at 7:00 pm
Final Reading

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Branson Comprehensive Plan Steering Committee Newsletter

VOLUME 2, ISSUE 1

MARCH 2011

Comprehensive Plan Progress - March Update

March has been another busy month of the comprehensive planning process. At the start of the month, Design Workshop provided an update of the draft plan to the Steering Committee and staff for review. It was also sent out to almost three hundred community members for their input as well. Of that group, over 75 were invited to come to City Hall to meet with Design Workshop between March 8th and 10th to discuss specific portions of the goal, policy and action statements from the plan's twelve chapters. In doing so, the invitees were divided up into seven groups representing different areas of the community (education, community health, tourism, etc.) and then provided the more specific goals, policies and actions for their feedback. After almost a total of twenty hours of discussion between the groups, Design Workshop was provided pages of information and thoughts on how to improve the

plan. Some comments included specific statements to remove, to expand upon, to add or to clarify. As a result of the comments, the month will end similar to how it began, with Design Workshop providing an updated draft plan for review. However, in addition to the plan, they will be preparing a brief brochure to accompany it. The brochure will provide a broader overview of the entire plan so the plan's contents can be communicated in a more concise way to the community.



Community Plan 2030 Upcoming Schedule

The comprehensive planning process, which started last February with the formation of the Steering Committee, is nearing the monumental milestone of the public adoption process. Leading up to this important stage of the process, participants in this month's sessions will have the opportunity to review the mark-up versions of the draft goals, policies and actions starting April 14th. They will be distributed by email to those 75 community members. In addition, the entire community will have the opportunity to review the entire draft Community Plan 2030 on the project website (www.BransonCompPlan.com) starting April 15th. This timeline will allow those that choose to review the document, approximately two to three weeks to look through it and provide any comments to the Planning and Development Department prior to the

start of the public adoption process. Additionally, a town hall meeting will be hosted by the Steering Committee at Branson's City Hall on April 28th at 6:30 pm to provide a forum for the community to ask any questions or voice concerns in regards to what they may have read in the draft plan. Depending on the amount of feedback and requested alterations to the plan at the town hall meeting, the public adoption process is projected to begin at the Planning & Zoning Commission meeting May 3rd. The remaining portion of the process (a first and final reading by the Board of Aldermen) will then be determined based on each previous stage of the process. Based on the community's preliminary feedback of the plan, the Steering Committee and staff feel the soonest the plan could be approved by is June 14th.

Community Plan 2030 Goals

This is the second of a three part series to introduce the Community Plan 2030's stated goals to the community. The following provides the next five of the twelve chapters that will be included in the plan and their associated goals:

HOUSING

- Branson will have an adequate supply and variety of housing that meets the diverse needs of the community, its residents and workers.

TOURISM

- Branson's brand will continue to expand beyond entertainment and will celebrate the outdoor recreation opportunities.
- The type and quality of entertainment, attraction and recreational opportunities in Branson will continue to evolve to meet the needs of the changing tourism demographic.
- A varied type of accommodations and price points will be available in Branson and will continue to serve the tourist demand while providing a quality experience.
- Branson's visitor services and facilities will be informative and clear for tourists and will not be competitive.
- The Branson Convention Center will continue to be an economic driver and will be a self-sustaining entity that adds to the economic health of the City.

TRANSPORTATION

- The City will have a strong, comprehensive street network that manages traffic congestion, provides clear alternate routes and that is well maintained.
- Walking and biking will be practical, accessible, safe and an enjoyable means of travel for residents and visitors.
- Branson will develop and sustain a safe, convenient and efficient transportation system that is coordinated with adjacent municipalities and counties.

INFRASTRUCTURE

- Branson will develop infrastructure at a pace that supports the population growth and at a rate that allows the City to provide sufficient services without a financial burden.

GOVERNANCE

- Branson will be of Charter City status and will have the authority to govern and address issues that face the City without legislative limitation.
- The City will cooperate and have agreements with local, county and state governmental agencies for the expansion, maintenance and service of areas currently outside the City's jurisdictional boundaries.
- Branson will maintain open, transparent communication with the community and will encourage greater informed participation in local governance.
- The City's CIP will identify funding for and align with the goals and objectives outlined in the Community Plan 2030.

White Papers

As a reminder, if you have not had the opportunity to go to the project website and review the White Papers, we would encourage you to do so.

The White Papers will provide the valuable baseline for the Community Plan 2030 against which the future policies and actions will be evaluated.

Also continue to visit the website to keep up to date with the upcoming events and schedules for the public adoption and approval process.

www.BransonCompPlan.com

Steering Committee Member List

- Clark Harris, Chairman
- Brenda Romine, Vice-Chairperson
- Karen Best
- Dan Chinn
- Rick Davis
- Jane Friggle
- June Hartley
- Kevin Huddleston
- Dan Lennon
- Scott McCaulley
- Joe McDowell
- Dan Ruda
- Craig Wescott
- Jamie Whiteis
- Dave Woolery
- Staff - Jim Lawson, Garrett Anderson
& Joel Hornickel