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News Release

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Contacts: Jim Lawson, Branson planning/development director, or Joel Hornickel, senior planner, 417-337- 8549

City seeking public input developing Comprehensive Plan

Document will guide leaders through 2030

You can help plan the future of Branson!

City leaders are in the process of creating a Comprehensive Plan that will guide the development and growth of the city and address future needs of citizens and businesses.

A Steering Committee of the Comprehensive Plan, made up of 15 citizens from the community at-large, has been formed to develop the Plan along with Design Workshop from Denver, CO, with whom the city contracted to assist with this major project.

However, city officials and the Steering Committee really desire and welcome the insights and expertise of residents, guests and other stakeholders as it moves forward with the creation of the Plan. Interviews have already been conducted with area residents and business owners, and many more are planned.

“This document will provide the foundation for future decisions at all levels of city government,” said Branson Planning and Development Director Jim Lawson. “It will help us guide capital investments over the next two decades.”

An informational Open House will be held August 12 from 4:30 p.m. to 8 p.m. at the Branson Convention Center in the Cooper Creek Room. The public is encouraged to attend and be directly engaged in the development of the city’s Comprehensive Plan. The Open House will allow for constructive discussion of issues such as the development of policies for future land use, community, economic development, the environment and transportation.

“The Open House is intended to encourage a community-wide involvement in defining the overall direction for the future of Branson,” said Lawson.

The city has also created a website to serve as a resource for the public so it can remain informed about the process and be reminded of upcoming events. The website is located at www.bransoncompplan.com . A link is provided at the top of the city's homepage, www.bransonmo.gov.

City officials invite everyone to visit the website often and browse its content. Currently, there is a brief survey that can be filled out as well as an area for the public to leave general comments.

In addition to the website, more information and answers to questions can be obtained by calling with Lawson or Joel Hornickel, senior planner, in the Branson Planning and Development Department. The number is 417-337-8549.